

# How can **YOU** help spread the word?



## **In June or earlier**

- ✓ **Contact your local municipality/city hall** to inquire about how to light a landmark - it may be a bridge, civic building, or other landmark
- ✓ **Speak to your child's classroom or school;** alternatively speak to a teacher and offer information
- ✓ **Work with your local library** to create an exhibit. Ask in our FB group - a few of us have done it on little to no budget. The library may be willing to work with you, do it themselves, or simply be available to support you to create the exhibit.
- ✓ **Check the resources** at the end of this page. Ask in our FB group for help.
- ✓ **Purchase items from the store** - <http://www.redbubble.com/people/HomeChildrenCa/shop>
- ✓ **Contact a local museum, historical association,** or genealogical society to encourage discussion of British Home Child Awareness Day



## **Early September**

- ✓ **Write a letter to the editor** or full article for your local newspaper
- ✓ **Contact local media** outlets to let them know about the landmark lighting.
- ✓ **Offer to be interviewed** by local media to share your BHC story (radio, TV, newspaper). Be pleasant and professional in the interview - you want to attract interest in the subject. Be prepared with facts and resources. Include stories you know about your own BHC to make it
- ✓ **Print up some BHC awareness cards** to hand out
- ✓ **Arrange** to meet at/walk to your lighted landmark with others.
- ✓ **take pictures** of the landmark and share them on social media (use hashtags to gain attention) #BritishHomeChildDay #BHC #BeaconsOfLight and anything else you think will attract views.
- ✓ **Lay sunflowers** on local BHC graves and let everyone know why (share pictures)
- ✓ **Share facts about BHC** on social media, tag our group on Twitter @HomeChildrenCanada and use hashtags. #BritishHomeChildDay #BeaconsOfLight

